

Vernon College

Assessment Activity/Report Communication Form 2012-2013

Title: SemiAnnual Recruiting Report

Date of completion: January 31, 2013

Please circle:

Assessment Activity

Report

Both

Highlights of data: From September 1 to January 31:

27 college fairs

1 statewide college day presentation

33 high school presentations

2 high school visits

6 other recruiting activities

26 scheduled appointments

17 tours

4 NSOs

Use of data: The Director of Student Relations uses this report to document activities and plan recruiting for the following year. Looking back on this data also shows trends such as months that students want appointments, times that high schools request high school presentations etc....

How associated to Student Success? Student success interventions can be utilized before the student even attends Vernon College. These forums conducted by the Director of Student Relations enable us to help prepare students for Vernon College, clearly define their roles and responsibilities as students, and highlight support services before students step on campus.

Where the report can be found: Director of Student Relations

Submitted by: Brandi Brannon

Date: February 14, 2013

(responsible party)

Received by Office of Institutional Effectiveness: 2.28.13

Presented to College Effectiveness Committee: 3.1.13